



COTTON INDUSTRY DATA 2009/10 SEASON

*Quantitative data: Cotton Market Audit
Qualitative data: Cotton Consultants Survey*



COTTON MARKET AUDIT

A diverse range of quantitative data is collected for cotton production systems from Central Queensland to Southern New South Wales. In fact, the data covers 58% of the Australian cotton production area of the 2009/10 season.

Including variety and product information:

- In-field herbicides used
- Plant growth regulators used
- Insecticides used
- Target pests sprayed
- Harvest aids used.

Where relevant, data is provided per valley/region and also identifies different gene stacks.

This valuable information is provided as raw data in Microsoft Excel and is formatted for conversion to pivot tables.



COTTON CONSULTANTS SURVEY

Want to know what is happening on the ground in the cotton industry? Gain insights and industry perspectives from 35 cotton consultants that cover 71% of the Australian cotton production area of the 2009/10 season.

Including:

- Crop rotations and crop management
- Insects, weeds and diseases
- Resistance management
- Bollgard and conventional systems
- Water management and water quality monitoring
- Soil management and fertilizer application
- Cover crops and legumes
- Precision agriculture and tillage practices
- Row spacings and bare fallows
- Cotton production efficiencies
- Dryland cotton considerations
- Information technology and professional development.



PURCHASE DATA

Data has been collected and supplied directly to the CCA by leading agronomic consultants. The data represents excellent coverage of Australia's cotton producing area.

Determine industry trends, product usage and better understand what is happening on-farm in order to develop business strategies or support research work.

Raw data is supplied in .xls format (Microsoft Excel) on CD-Rom or by email. Concise and clearly presented, it can be easily manipulated and reviewed.

**Data is available for supply from August 2010.
ACT NOW TO PURCHASE**

Cotton Market Audit: \$10,000 + GST

Cotton Consultants Survey: \$8,000 + GST

SPECIAL Combined package: \$16,000 + GST

Require specific data only? Price on application.

CCA offers clients the ability to incorporate a relevant question in the 2010/11 survey program. What better way to get the information you need for your business!

Contact us now to register for this service.



ABOUT CCA

Crop Consultants Australia Incorporated is a not for profit organisation which was created in 2008 from the Cotton Consultants Australia model that had formally been in operation since 1988.

The CCA supports those that provide agronomic advice to Australia's cotton, grain and oilseed producers. The organisation provides a forum for information exchange, networking, professional development and technical training of agronomists and those with an interest in agronomy.

CCA continues to evolve to provide support to its members and to service the industry.

Contact CCA to find out more or to become a member.

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