

# CODE OF CONDUCT

## GUIDELINES FOR MEMBERS



The CCA Code of Conduct represents the guidelines that ensure the professional conduct expected of members to uphold the values of the profession and the Association.

Members of the Association shall:

1. Promote and enhance crop consulting as a professional career.
2. Maintain a high standard of honesty, integrity, service delivery and professional competence.
3. A member shall not accept a client unless they can provide adequate service to the client in the manner in which the client requires service and will not hold themselves out to render a service they know they cannot render.
4. Disclose any real or potential conflicts of interest with clients and other members.
5. Protect, to the fullest extent possible, the employer or client's interest in so far as such interest is consistent with the law, including any industry regulation program and consultant's professional obligations.
6. Use scientific principles and current knowledge in their agronomic-related activities and recognize the need for continual evaluation and monitoring of technical information.
7. Provide services with objectivity of judgment based on substantiated information, recognizing that legitimate differences of opinion may exist.
8. Actively consider environmental interests to minimize the industry's footprint.
9. Not promote or endorse agronomic practices in a false, misleading or unethical manner.
10. Avoid adverse comment upon the character of another member or attempt to injure the reputation of another.
11. Treat CCA's invited guests with respect and avoid adverse comment upon the character of non-members at CCA events and activities.
12. A member shall respect confidential information received in the performance of duty.
13. Endeavour to co-operate with others in the profession and encourage the ethical dissemination of technical knowledge and communication between all industry sectors.
14. Recognize a responsibility for the professional development and support of other members.
15. A person is only permitted to advertise themselves as a CCA Professional Member whilst they are registered as a 'professional member'.
16. Not engage in conduct likely to bring the Association into disrepute.

### **Complaints about a member**

A person may make a complaint to the CCA Board about a member who has neglected to comply with the Code of Conduct or has willfully acted in a manner prejudicial to the interests of the association. The CCA Board will act and deal with the matter in accordance with the provisions of the CCA Constitution.

### **DISCLAIMER**

The CCA does not endorse or recommend any particular crop checking technique over another. It is at the discretion of each individual CCA member as to how they conduct their operations.