Strategic Direction of Crop Consultants Australia

Vision and Goals

Our Vision is for Crop Consultants Australia Members to be connected, informed, engaged and ethical crop agronomy professionals.

Strong Governance
The CCA Board conducts its financial, operational and governance responsibilities to a high standard.

Professional Development
The efforts of CCA Members to remain current are recognised, including qualifications, experience and professional development that maintain a professional standard and best practice in the industry.

Networking
CCA Members are informed and connected, by promoting: Relationships with different aspects of the industry; mentoring; and forums to share collective experiences.

Advocacy
CCA Members contribute to the social license of the cropping industry by maintaining their independence, demonstrating leadership, providing extension of information and advocacy representation in the industry.

Partnerships
CCA engages in partnerships and liaison with industry for: Two-way exchange that is mutually beneficial; respectful debate of issues; collaboration with industry for strategic decision making and implementation.

Profile
CCA is a respected organisation that promotes the profession of crop agronomy.