



Photo: Jock Leys

Sponsorship Opportunities



CROPPING
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SEMINAR

NARRABRI

8-9 June 2022

Crop Consultants Australia Inc extends an invitation to you to be part of our 2022 Cropping Solutions Seminar, to be held 8-9 of June, in Narrabri, NSW.

While many other events were cancelled last year, CCA was fortunate to be able to host their premier event, and attracted over 175 attendees.

This year, our annual dinner on the night of the 8th of June will also feature the announcement of the 2021 recipients of the Adama Young Cotton Achiever of the Year, and the CSD Researcher of the Year Award.

The CCA Seminar will be an ideal opportunity for you and your staff to renew old friendships, create new ones, promote your brand, and continue your own professional development journeys.

We look forward to your joining us as a sponsor at our 2022 event.





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About Crop Consultants Australia (CCA)

Crop Consultants Australia is an incorporated, not for profit organisation, that supports those that provide agronomic based consultancy advice to Australia's cotton, grain pulse and other broadacre crop producers.

Crop Consultants Australia Members are connected, informed, engaged and ethical professionals in the cropping industry. Consequently, we place high priority upon providing not just our members, but also broader industry, with high quality, targeting training, networking, and partnership opportunities.

With over 250 members, and an targeted industry contact database of over 1000, CCA events have experienced increasing attendance over the past five years, and despite Covid, over 175 people attended our two-day Seminar.





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Why Sponsor the CCA Seminar?

1

CCA prioritises participation , presence and engagement at their Seminar.

Consequently, sponsorship prices remain unchanged from 2021 at an affordable level to ensure [ROI](#) for our sponsor's investment

2

The Seminar provides an excellent opportunity to meet key industry decision makers, researchers and influencers to

[create meaningful partnerships](#)

3

[Excellent social events](#)—Seminar dinner and generous meal breaks enabling delegates, sponsors and exhibitors to mingle and network in a casual atmosphere

4

The event is hosted in a combined conference, exhibition and refreshment space enabling [maximum exposure](#) and foot traffic

5

The CCA Seminar [can seamlessly transition to online](#) and additional promotional opportunities will be available to sponsors should the event be impacted by restrictions



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CCA Cropping Solutions Seminar Sponsorship Packages 2022

	Gold	Silver
Cost (gst inclusive)	\$1,500	\$550
Delegate day time registration*	✓	
Delegate dinner ticket	✓	
Trade Display	✓	
Company Logo displayed on event materials		✓
Advertising material	Full page advert in event booklet	
Banner displayed at event	✓	✓
Logo displayed in social media promotions of event	✓	✓



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Information and registration as a Sponsor

Are you ready to come on board with CCA in 2022?

If so, please complete the attached application form and send it to events@cropconsultant.com.au

Would you like more information on Sponsorship Packages?

Please contact: **Leisl Coggan**

CCA Communications and Events Co-ordinator
Mob 0427 534 752
events@cropconsultants.com.au