



COTTON MARKET AUDIT

Collecting Cotton Data from Australia's Leading Crop Agronomists

Critical Industry Reporting

CCA coordinates the Cotton Market Audit each year on behalf of the cotton industry. The project is supported with funding from the Cotton Research & Development Corporation.

The Cotton Market Audit is an important and reliable set of data that helps the industry talk about its practice changes and improvements to the public. It informs regulators and product reviews, provides direction to research and policy priorities, and identifies trends, emerging issues and potential threats important to growers and agronomists.

Collecting Cotton Data

CCA Crop Agronomist and Consultant members are encouraged to share their cotton crop agronomy data at the end of each season to contribute to the Cotton Market Audit. The Cotton Market Audit report amalgamates data to ensure that the information of members and farms remains anonymous.

Data contributions represent on average 40% of cotton production. **CCA is seeking more consultants and agronomists to participate in the survey to achieve at least 50% coverage of cotton production.**

Options to Participate

Data Management Program

- Manages client data and records field activities
- Shares data directly to Cotton Market Audit
- Free to CCA members

dmp.cropconsultants.com.au



- Manages client data and records field activities
- Agworld subscribers

www.agworld.com.au

Excel Spreadsheet Templates

- Records detailed field activities or summary of season activities
- Email to CCA to include in Cotton Market Audit
- Free to CCA members

cropconsultants.com.au/cottonmarketaudit/

- Step 1. Let CCA know if you intend on participating so we can keep in contact. You can register an expression of interest at <https://cvent.me/LLWxez>.
- Step 2. Enter agronomy data throughout the season using one of the options to participate.
- Step 3. Check and submit data by **31 July**.
- Step 4. Enjoy the benefits of CCA survey rewards, and positive industry contribution.





CCA is committed to protecting the privacy of participants in the Cotton Market Audit.

Agworld users run the custom CCA report and forward the data download to us at projects@cropconsultants.com.au. Instructions for running the report in Agworld can be accessed at <https://help.agworld.com/en/articles/5190079-cca-cotton-market-survey-report-from-agworld>

Incentives to Participate

The CCA Board offers incentives in appreciation for contributions to the Cotton Market Audit. Survey rewards are outlined in the tables below. Participants in the Cotton Market Audit and who also complete the Cotton Consultants Survey receive a free CCA seminar registration and are also entered in the draw to win a \$1,500 accommodation voucher.

The rewards offered are dependent on the following:

-  **Type of Data** **Detail or Summary Dataset.**
-  **Amount of Data** **Number of hectares supplied.**
-  **Data Supplied** **Data can be supplied in different categories.**
-  **Data Entry Subsidy** **Participants can apply for a data entry subsidy through the Cotton Market Audit EOI.**

Survey Data Rewards Matrix

Data Supplied	Detail Supplied	Hectares Supplied				
		<5,000	5,000-10,000	10,000-20,000	>20,000	
<i>Base Data – Crop Protection / Seed</i>	Detailed	\$475	\$950	\$1,425	\$1,900	
Data Supplied	Detail Supplied	Hectares Supplied				
		<500	500-1,000	1,000-2,500	2,500-5,000	>5,000
<i>Applied Nutrient</i>	Detailed	\$200	\$350	\$550	\$700	\$800
<i>Production</i>	Detailed	\$100	\$150	\$200	\$250	\$300
<i>Irrigation</i>	Detailed	\$200	\$350	\$550	\$700	\$800
<i>Tillage Operations</i>	Detailed	\$250	\$400	\$600	\$750	\$850
<i>Miscellaneous</i>	Detailed	\$100	\$150	\$200	\$250	\$300
Data Supplied	Detail Supplied	Hectares Supplied				
		<5,000	5,000-10,000	10,000-20,000	>20,000	
<i>Base Data – Crop Protection / Seed</i>	Summary	\$350	\$700	\$1,050	\$1,400	
Data Supplied	Detail Supplied	Hectares Supplied				
		<500	500-1,000	1,000-2,500	2,500-5,000	>5,000
<i>Applied Nutrient</i>	Summary	\$50	\$70	\$90	\$120	\$150
<i>Production</i>	Summary	\$25	\$35	\$45	\$60	\$75
<i>Irrigation</i>	Summary	\$40	\$60	\$75	\$95	\$120
<i>Tillage Operations</i>	Summary	\$50	\$70	\$90	\$120	\$150

Survey Data Categories

Category	Inclusions				
<i>Base Data – Crop Protection / Seed</i>	Variety	Herbicides	Insecticides	Plant Growth Regulators	Defoliants
<i>Applied Nutrient</i>	Ground-applied fertiliser	Foliar fertilisers			
<i>Production</i>	Lint Yield				
<i>Irrigation</i>	Water use	Type of irrigation	Energy source for pumps	Water source	
<i>Tillage Operations</i>	Includes tillage in crop and the preceding fallow	Type of operation	Date of operation		
<i>Miscellaneous</i>	Previous crop	Length of fallow	Distance to nearest ginny		

Data Submission 2023

In 2022 we expanded the scope of the Cotton Market Audit with a successful pilot program that was funded by Cotton Research and Development Corporation. The information collected is already assisting the cotton industry with setting research priorities and measuring the impact of current programs on practice change.

The Cotton Market Audit extended data collection continues in 2023. You can choose what categories of data you want to contribute, and you will be rewarded accordingly. We aim to make the process flexible, simple and convenient as we can for you to be involved.

We will advise you of the incentive that you are entitled to based on the rewards matrix at the conclusion of the data collection period. CCA will then make payment to you on provision of a tax invoice for the agreed amount.

Data Entry Subsidy 2023

CCA offers a limited number of subsidies to assist with data entry for the 2022/23 season. The value of each subsidy is \$1,500 (plus GST) to be paid on provision of an invoice to CCA.

Participants can use this to pay someone to do the data entry, or they can keep it for themselves as payment for their own time. This subsidy will be paid in addition to any other rewards provided for participation in CCA surveys for 2022/23.

These subsidies are awarded on a first-in basis. They are only to be paid if data is submitted for the 2022/23 season. The subsidy will only be provided for more than 1,000 hectares for detailed datasets and more than 2,500 hectares for summary datasets.

You can apply to receive the data entry subsidy by completing an expression of interest at <https://cvent.me/LLWxez>.

COTTON CONSULTANTS SURVEY

The Cotton Consultants Survey is a qualitative survey completed by Crop Consultants Australia members each year. The survey covers a broad range of topics, from staffing and professional development needs to every aspect of producing and managing a cotton crop (soils, pests, weeds, fertiliser, technology and water).

Consultants participating in the Cotton Consultants Survey are entitled to claim a \$50 Wish gift card. As an added bonus, those that complete both the Cotton Consultants Survey and the Cotton Market Audit will receive a complimentary registration to the next CCA Cropping Solutions Seminar and Dinner.

Visit www.cropconsultants.com.au/cotton-data/survey-overview/ for further details about CCA surveys.

The CCA Survey Project is supported by the Cotton Research and Development Corporation

