

The Cotton Consultants Survey and Cotton Production Data Collection 2025

COTTON CONSULTANTS SURVEY

The Cotton Consultants Survey is a qualitative survey completed by Crop Consultants Australia members each year. The survey covers a broad range of topics, from staffing and professional development needs to every aspect of producing and managing a cotton crop (soils, pests, weeds, fertilizer, technology and water).

Consultants participating in the Cotton Consultants Survey are automatically entered into a prize draw to win a \$2000 voucher. Participants who enter their hectares and respond to direct questions about their growing area also receive a minimum of one free CCA membership (number of free memberships increases with the number of hectares). As a bonus, those that complete both the Cotton Consultants Survey and supply Cotton Production Data will receive complimentary registration to the next CCA Cropping Solutions Seminar and Dinner.

The rewards and incentives for completing the Cotton Consultants Survey 2025 are:

	What do I receive?			
How do I participate?	Entry in \$2000 prize draw	Free CCA membership/s (\$400 value)	Free seminar ticket and dinner	
Complete Cotton Consultants Survey without entering hectare information (see note below)	~	х	х	
Complete Cotton Consultants Survey and provide responses for <i>less than 5000</i> hectares of data	~	√(1)	Х	
Complete Cotton Consultants Survey and provide responses for 5000 – 10,000 hectares of data	~	√(2)	х	
Complete Cotton Consultants Survey and provide responses for 10,000 – 15,000 hectares of data	~	√(3)	х	
Complete Cotton Consultants Survey and provide responses for <i>more than 15,000</i> hectares of data	~	√(4)	Х	
Complete Cotton Consultants Survey AND supply Cotton Production Data	~	✓	√*	

COTTON PRODUCTION DATA Collecting Cotton Data from Australia's Leading Crop Agronomists

Critical Industry Reporting

CCA coordinates the collection of Cotton Production Data each year on behalf of the cotton industry. The project is supported with funding from the Cotton Research & Development Corporation.

The seasonal Cotton Production Data is an important and reliable set of data that helps the industry talk about its practice changes and improvements to the public. It informs regulators and product reviews, provides direction to research and policy priorities, and identifies trends, emerging issues and potential threats important to growers and agronomists.

Collecting Cotton Data

CCA Crop Agronomist and Consultant members are encouraged to share their cotton crop agronomy data at the end of each season to contribute to CCA. The Cotton Production Data reports amalgamate data to ensure that the information of members and farms remains anonymous.

Data contributions represent on average 40% of cotton production. **CCA is seeking more consultants and agronomists to participate in the survey to achieve at least 50% coverage of cotton production.**

Options to Participate

Agworld	Excel Spreadsheet Templates
 Manages client data and records field activities 	 Records detailed field activities or summary of season activities
Agworld subscribers	 Secure and confidential upload to CCA web-based platform
	Free to CCA members
www.agworld.com.au	cropconsultants.com.au/cottonmarketaudit/

Step 1. Let CCA know if you intend on participating so we can keep in contact.

Step 2. Enter agronomy data throughout the season using one of the options to participate.

Step 3. Check and submit data by 31 July.

Step 4. Enjoy the benefits of CCA survey rewards, and positive industry contribution.

CCA is committed to protecting the privacy of participants who provide Cotton Production Data.

Agworld users run the custom CCA report and forward the data download to us at projects@cropconsultants.com.au. Instructions for running the report in Agworld can be accessed at https://help.agworld.com/en/articles/5190079-cca-cotton-market-survey-report-from-agworld

Incentives to Participate

The CCA Board offers incentives in appreciation for contributions of Cotton Production Data. Rewards are outlined in the tables below. Participants who complete the Cotton Consultants Survey and submit Cotton Production Data receive free CCA seminar registration.

The rewards offered are dependent on the following:

Type of DataDetail or Summary Dataset.Amount of DataNumber of hectares supplied.Data SuppliedData can be supplied in different categories.

Cotton Production Data Rewards Matrix

All figures below are GST Exc

	Cotton	Production Data Reward	s Matrix 2025				
Category	Inclusions						
Base Data – Crop Protection / Seed	Variety	Herbicides	Insecticides	Plant Growth Regulators	Defoliants		
Extended -Applied Nutrient	Ground-applied fertiliser	Foliar fertilisers					
Extended -Production/Estimated or actual yield	Estimated Yield	Actual Yield (if available)					
Extended -Irrigation	Water use	Type of irrigation	Energy source for pumps	Water source			
	Includes tillage in crop and the	Type of operation	Date of operation				
Extended - Tillage Operations	preceding fallow						
Extended - Miscellaneous	Previous crop	Length of fallow	Distance to nearest ginnery				
COTTON PRODUCTION DATA							
Data Supplied	Detail Supplied	Hectares Supplied					
	Botan eupprica	<5,000	5,000-10,000	10,000-15,000	>15,000		
Base Data – Crop Protection / Seed	Detailed (paddock level)	\$500	\$1,000	\$1,500	\$2,000		
Extended -Applied Nutrient	Detailed (paddock level)	\$100	\$200	\$300	\$400		
Extended -Production/Estimated yield	Detailed (paddock level)	\$100	\$200	\$300	\$400		
Extended -Irrigation	Detailed (paddock level)	\$100	\$200	\$300	\$400		
Extended - Tillage Operations	Detailed (paddock level)	\$100	\$200	\$300	\$400		
Extended - Miscellaneous	Detailed (paddock level)	\$100	\$200	\$300	\$400		
ALL EXTENDED DATA CATEGORIES FOR 80% OF	Detailed (paddock level)	\$1,500	\$3,000	\$4,500	\$6,000		
TOTAL HECTARES							
Data Supplied	Detail Supplied	Hectares Supplied					
		0-10,000		>10,000			
Base Data – Crop Protection / Seed	Summary (Farm level)	\$500		\$1,000			
Extended -Applied Nutrient	Summary (Farm level)	\$100		\$200			
Extended -Production/Estimated yield	Summary (Farm level)	\$100		\$200			
Extended -Irrigation	Summary (Farm level)	\$100		\$200			
Extended - Tillage Operations	Summary (Farm level)	\$100		\$200			
Extended - Miscellaneous	Summary (Farm level)	\$100		\$200			
ALL EXTENDED DATA CATEGORIES FOR 80% OF TOTAL HECTARES	Summary (Farm level)	\$1,000		\$2,000			

Visit <u>www.cropconsultants.com.au/cotton-data/survey-overview/</u> for further details about CCA surveys.

The CCA Survey Project is supported by the Cotton Research and Development Corporation

